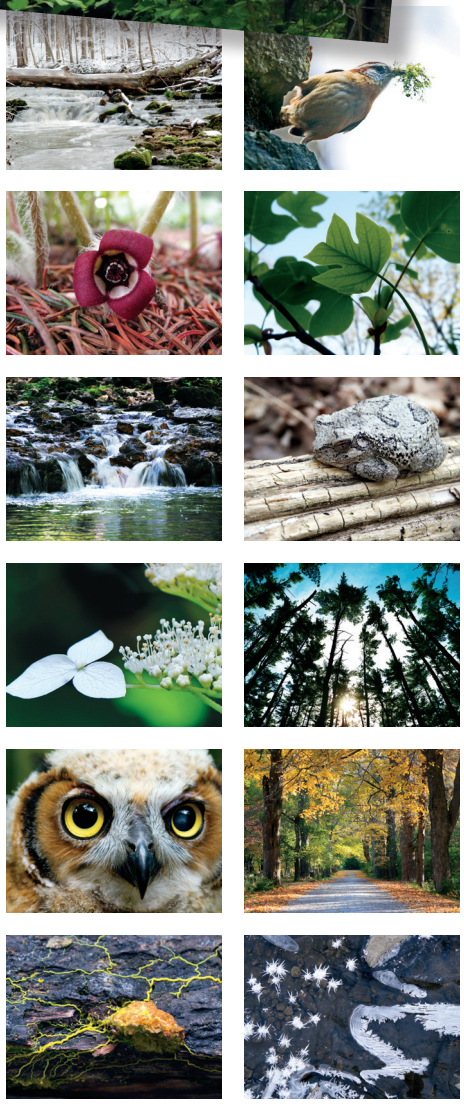
Advertise in the 2017 Glen Helen Calendar!

Connect with key customers while showing your support for Glen Helen.

The new 2017 Glen Helen Calendar will feature 12 months of stunning photos highlighting the natural beauty of the Glen Helen Nature Preserve. An annual tradition, this popular gift calendar has a distribution of 1,500 copies within the region. We are again offering limited ad space on the inside back cover of the calendar to area businesses and organizations.

Ads are available in color or black & white in a variety of sizes according to your budget. Ad space is available on a first-come, first-served basis. Our deadline for artwork and copy is Wednesday, September 14, so call today if you would like to reserve a space in this year's calendar. You won't be billed until after January 1, 2017.

Ads can be placed by filling out and submitting the accompanying Glen Helen 2017 Calendar Advertising Order Form. If you have any questions, email tspencer@glenhelen.org.



Glen Helen

ANTIOCH COLLEGE

2017 Glen Helen Nature Calendar

Advertising Specifications and Order Form

Ad space is available on a first-come first-served basis. Please return this order form to the Glen Helen Ecology Institute at 405 Corry Street, Yellow Springs, OH 45387. The deadline for receiving ad information and ad copy is Wednesday, September 14, 2016. Order forms received after this date may not be accepted. Please keep a completed copy of this form for your records.

Business Name _____

Contact _____

Street Address _____ Suite/Room _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

All ads will appear on the inside back cover of the 2017 Glen Helen Calendar. Place a check in the box next to the option you prefer:

Ad Size	**Width x Height**	**B&W Cost**	**Full Color Cost**
1/3 page horizontal	39 picas 3 points x 21 picas 5 points (6.54" x 3.57")	☐ $350	☐ $425
1/3 page vertical	18 picas 7 points x 45 picas (3.10" x 7.50")	☐ $350	☐ $425
1/6 page vertical	18 picas 7 points x 21 picas 5 points (3.10" x 3.57")	☐ $225	☐ $275
1/12 page horizontal	18 picas 7 points x 9 picas 10 points (3.10" x 1.64")	☐ $150	☐ $175
Ad assembly (if you supply images and text and we put your ad together)		☐ $25	☐ $25

Total Amount Due $ _____

Payment Information

☐ Check enclosed and made payable to the Glen Helen Ecology Institute.

☐ Please invoice for payment.

Ad Submission Information

☐ Ad copy and/or images (high-resolution PDF or 300-dpi jpeg only) should be e-mailed to tspencer@glenhelen.org (Tina Spencer) by Wednesday, September 14, 2016. Identify the e-mail in the subject line as Glen Helen Calendar Ad. Please title the ad with your company name. Please do not send color or black and white images scanned from printed publications.

☐ A clean, hard copy of ad is attached (line art only; if photos are to be included, attach print or slide or disc. Scanned images must be 300 dpi.) Please do not send color or black and white images from printed publications.

Comments _____

_____

_____

Signature _____ Date _____

Thank you for your support!

The Glen Helen Ecology Institute 405 Corry Street, Yellow Springs, OH 45387 Tel: (937) 769-1902 Fax: (937) 769-1910